

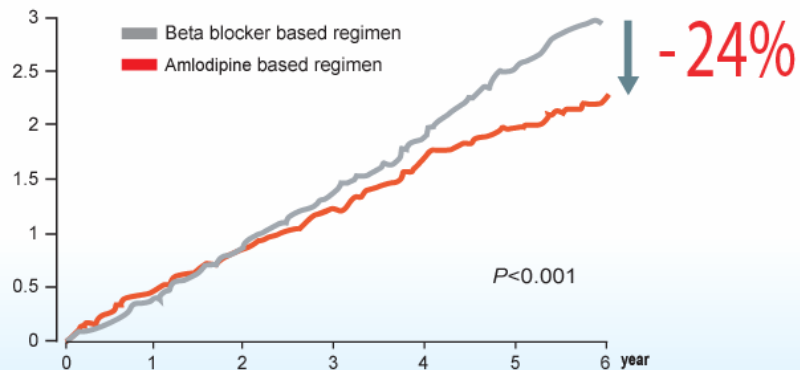


Amlovas[®]

Amlodipine 5 mg tablet

Amlovas reduces CV mortality

Anglo-Scandinavian
ascot
Cardiac Outcomes Trial



Third generation calcium channel blocker

Amlovas[®] 5 mg once daily

- Initiate in newly diagnosed hypertensive patients
- Add Amlovas in hypertensive patients uncontrolled with other therapies

Ref: Dahlöf B, Sever PS, Poulter NR, Wedel H, et al, the Anglo-Scandinavian Cardiac Outcomes Trial-Blood pressure Lowering Arm (ASCOT-BPLA): a multicentre randomised controlled trial. *Lancet*. 2005;366:895-906.



POPULAR PHARMACEUTICALS LTD.
DHAKA, BANGLADESH

AMILO108L-13-06-3000-PRK

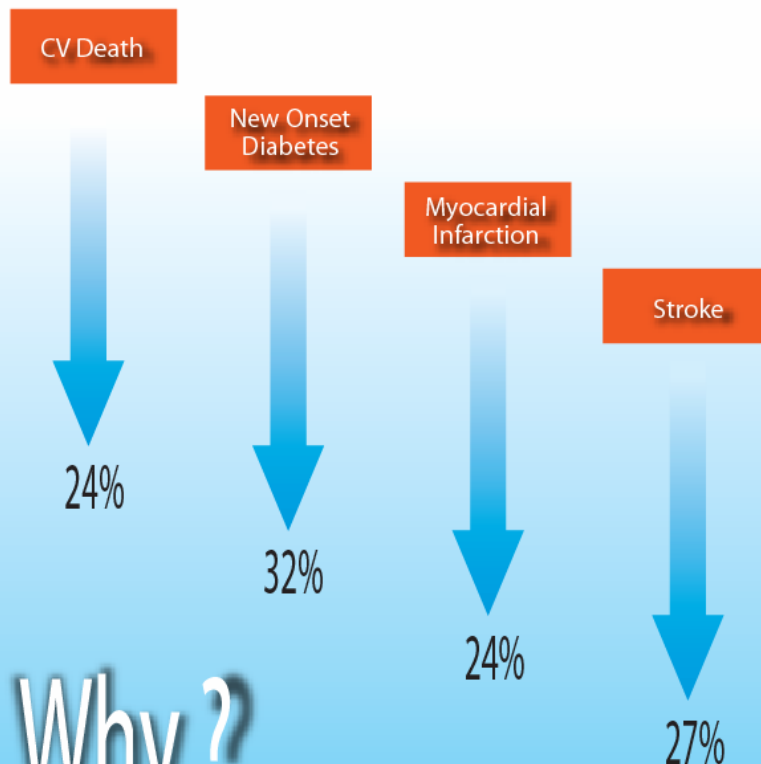


Amlovas[®]

Amlodipine 5 mg tablet

Anglo-Scandinavian
ascot
Cardiac Outcomes Trial

Study confirms the superior efficacy of Amlodipine in reducing the risk of



Why?

Ref: Dahlöf B, Sever PS, Poulter NR, Wedel H, et al, the Anglo-Scandinavian Cardiac Outcomes Trial-Blood pressure Lowering Arm (ASCOT-BPLA): a multicentre randomised controlled trial. *Lancet*. 2005;366:895-906.

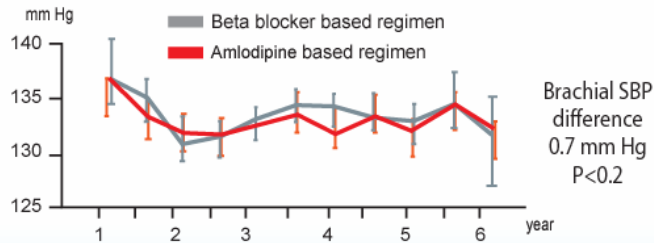


Amlovas[®]

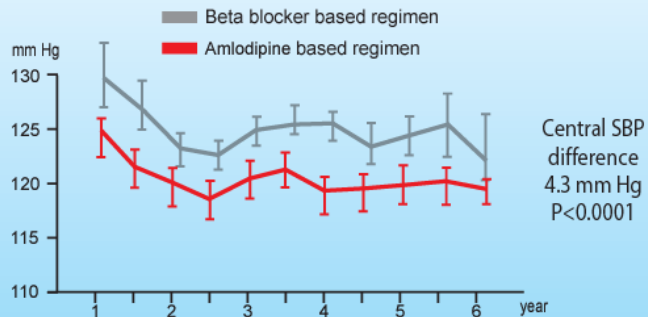
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ascot
Cardiac Outcomes Trial

Although Brachial BP is equally controlled...



but the Central Aortic BP with the two regimens are different...



leading to significantly different outcomes
(Cardiovascular Events + Procedures + Renal Impairment, p<0.01)

Ref: Suzanne Oparil, and Joseph L. Izzo, Jr. Pulsology Revisited: Commentary on the Conduit Artery Function Evaluation (CAFE) Study. *Circulation* 2006; 113: 1162-1163

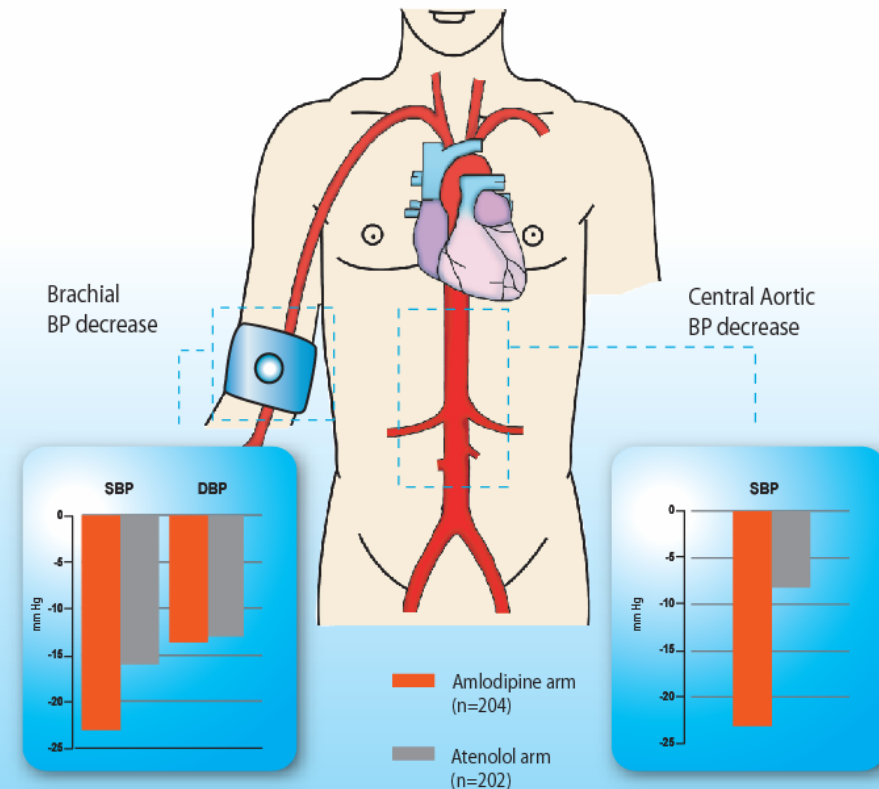


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ascot
Cardiac Outcomes Trial

Controls Central Aortic BP



BP at heart and brain level

Ref: Bryan Williams, Peter S. Lacy, Simon M. Thom, et al. Differential Impact of Blood Pressure-Lowering Drugs on Central Aortic Pressure and Clinical Outcomes: Principal Results of the Conduit Artery Function Evaluation (CAFE) Study. *Circulation* 2006;113:1213-1225